

Sharon Cullinane Media file – Reverse Logistics and the Environment project, funded by Energimyndigheten

Date	Company	Output
13/05/20	Rad & Ron	Interview https://www.radron.se/artiklar/susanna-eklundvaskan-som-reste-mer-an-mig/
07/20	Rad & Ron	Interview. Article ‘ Expressfrakt miljobov vid natkop, p18-21
29/05/20	Canadian Broadcasting Corp (CBC)	Interview
16/10/20	SVT 2	Interview
24/11/20	The Verge, New York	Interview https://www.theverge.com/21611862/satellite-images-online-shopping-growing-footprint-warehouses
26/11/20	Canadian Broadcasting Company	Interview https://www.cbc.ca/radio/costofliving/you-ve-got-mail-looking-at-delivery-from-shippers-to-drivers-to-receivers-1.5836658/how-to-make-your-online-shopping-less-of-an-environmental-or-carbon-footprint-mess-1.5836703
7/1/21, 27/1/21	SVT2	Interview, advice on content of documentary
7/1/21, 21/1/21	Finnish Broadcasting Company	Interview, appearance and advice on content of documentary https://arenan.yle.fi/1-50677550 https://svenska.yle.fi/artikel/2021/03/08/kladerna-du-shoppade-och-returerade-kan-brannas-upp-i-irak-vi-satte-sandare-i
27/5/21	Norwegian TV (TV2.no)	Interview
5/5/21	GU	Lunch Webinar. Environmental impact of returns. 60 minute webinar run by Handelshögskolan. Over 100 attendees.
5/7/21	Almedalen	Panel discussion Live Broadcast In ‘Ship of a new story’. https://www.youtube.com/watch?v=2xAOU0bo444 https://almedalsveckanplay.info/61401
24/8/21	New York Times	Interview
17/9/21	New York Times	Panel discussion broadcast – Netting Zero. Re-imagining Transport, Logistics and E-commerce for a Net Zero World https://www.youtube.com/watch?v=VFIXR_Fslqs
12/11/21	The Metro newspaper	Interview
28/11/21	CBC Canada	Live radio broadcast + digital page +TV broadcast

		https://www.cbc.ca/radio/checkup/is-black-friday-a-blessing-or-a-curse-1.6265242/cyber-monday-deals-may-be-fueling-carbon-emissions-experts-1.6265457
22/11/21	Södertörn University	Professional Podcast. https://we.tl/t-7STKVfcOy2
2/12/21	TV2 Norway	Interview + filming at home for broadcast in documentary in February 2022. Broadcast 9 th Feb 22. In 'Hjelper Deg' documentary

Start-up companies helped

Deedster	Daniel@deedster.com	Nudging consumers in the right way through gamification
zizr	Martin@zizr.com	Improving sizing messaging to customers
Turnr	Daniel Mattebo Daniel@turnr.se	C2C returns
Easycom	Markus.Nordlund@easycom.com	Returns processing
My peer	Fredrik Julin fredrik@bypeer.se	Peer-to peer returns
Returbo	julia@returbo.io	Data platform for returns from smaller companies